

Title of abstract

- Face Lifting and Contouring with NABOTA[®], the first FDA approved toxin in Asia

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1. NABOTA[®], the first FDA approved toxin in Asia

- First 900kDa botulinum toxin received FDA approval since Botox
- High-purity toxin containing over 98% of the 900 kDa (19S) botulinum toxin
- Precise diffusion (localization) on the target region
- Stable of potency at different storage temperatures

2. Face lifting and Contouring with NABOTA[®]

Botulinum toxin injection is a cosmetic treatment for facial wrinkles, which works by paralyzing the facial muscles. Yet, as the treatment can lead to some unnatural facial expressions and its treatment area is somewhat limited, the applicability of this procedure has not significantly expanded.

Despite some limitations cited above, recently, we have seen noticeable evolutions in this treatment in terms of the injection depth and its site.

1) Intradermal injection.

2) Contouring: Temporalis, Masseter muscle, and Submandibular, Parotid gland.

3) Block depressor muscle

Upper 1/3: Corrugator, Procerus, Orbicularis oculi

Lower 1/3: Depressor labii inferioris, Depressor anguli oris, Platysma

4) Whole face injection

Adjusting dilution rate and injecting evenly over the face

This procedure is so called ‘NABOTA[®] Lifting or Contouring

The benefits from this new procedure when compared with the existing one are as follows”

1) A more natural result

2) Not only reducing the wrinkles but enhancing skin conditions

(tightening, improvement in skin texture and tone)

3) Shaping facial contours

In other words, this new procedure, in addition to wrinkle treatment with more natural results, can also enhance skin elasticity, texture and tone, at the same time, it is effective for shaping facial contours, which all together have expanded the area of existing Botulinum toxin treatment use further.

As a result, patient satisfaction with the Botulinum toxin procedure has increased.

Keywords : NABOTA[®], Botulinum toxin, Face lifting