

**Won Woo Choi M.D., Ph.D.**

**Founder of Wells Dermatology Clinic and Medical SPA**

**[Academic background & Professional occupations]**

1998.2 Graduated from Seoul National University College of Medicine

2003.3 Master degree in Dermatology, School of Medicine, Seoul National University

2011.8 Doctorial degree in Dermatology, School of Medicine, Seoul National University

**2008- present Founder and Chief Director of Wells Dermatology and Medical SPA**

2007-2010 Medical consultant of Hansol Healthcare

2007-2008 Main director of Seoul Cosmedi Clinic

2010.3-2015.3 co-director of PLAZA medical SPA in Seoul, Korea.

2012-present: co-director of Baigal laser & SPA center in Ulaanbaatar, Mongolia.

2014-present: co-director of Precious Hair and Skin Solution SPA in Bali, Indonesia.

2016.10-present: co-director of Dermapia in Hangzhou, Shenyang, China.

2020.06-present Founder and CEO of CutisBio

**[Published Articles]**

1.

Decreased ATP synthesis and lower pH may lead to abnormal muscle contraction and skin sensitivity in human skin

Kim, Eun Ju ; Lee, Dong Hun ; Kim, Yeon Kyung ; Kim, Min-Kyoung ; Kim, Jung Yun ; Lee, Min Jung ; Choi, Won Woo ; Eun, Hee Chul ; Chung, Jin Ho

Journal of Dermatological Science, December 2014, Vol.76(3), pp.214-221

2.

Temporary increase of PPAR- $\gamma$  and transient expression of UCP-1 in stromal vascular fraction isolated human adipocyte derived stem cells during adipogenesis.

Jo SJ, Choi WW, Lee ES, Lee JY, Park HS, Moon DW, Eun HC, Chung JH.

Lipids. 2011 Jun;46(6):487-94. Epub 2011 Feb 10.

3.

0.5% Liposome-encapsulated 5-aminolevulinic acid (ALA) photodynamic therapy for acne treatment.

An JS, Kim JE, Lee DH, Kim BY, Cho S, Kwon IH, Choi WW, Kang SM, Won CH, Chang SE, Lee MW, Choi JH, Moon KC.

J Cosmet Laser Ther. 2011 Feb;13(1):28-32. Epub 2011 Jan 21.

PMID:

4.

Acidic pH-activated Cl Current and Intracellular Ca Response in Human Keratinocytes.

Park SJ, Choi WW, Kwon OS, Chung JH, Eun HC, Earm YE, Kim SJ.

Korean J Physiol Pharmacol. 2008 Aug;12(4):177-83. Epub 2008 Aug 31.

5.

0Biochemical imaging of tissues by SIMS for biomedical applications

Lee, Tae Geol ; Park, Ji-Won ; Shon, Hyun Kyong ; Moon, Dae Won ; Choi, Won Woo ; Li, Kapsok ; Chung, Jin Ho

Applied Surface Science, 2008, Vol.255(4), pp.1241-1248

6.

Pemphigus in Korea: clinical manifestations and treatment protocol.

Seo PG, Choi WW, Chung JH.

J Dermatol. 2003 Nov;30(11):782-8.

7.

LEOPARD syndrome with a new association of congenital corneal tumor, choristoma.

Choi WW, Yoo JY, Park KC, Kim KH.

Pediatr Dermatol. 2003 Mar-Apr;20(2):158-60. Review.

**[Press articles]**

28<sup>th</sup> Oct 2014. Fashionista.com

**A DERMATOLOGIST IN KOREA SHARES HIS COUNTRY'S SECRETS TO PERFECT SKIN**

And some of it sounds extremely painful.

[CHERYL WISCHHOVER](#)

<http://fashionista.com/2014/10/korean-dermatologist-skin-care-secrets>

November 2015. Gala(france)

**TOUR DU MONDE BEAUTÉ COREE DU SUD**

**LE CULTE DU SOIN À SÉOUL**

<http://www.epresse.fr/magazine/gala/2015-11-11/sommaire>

**[Membership in professional organizations]**

Member of Korean Dermatological Association

Member of Korean Society for Laser Medicine and Surgery

Member of The Korean Society for Aesthetic and Dermatologic Surgery

Member of The Korean Society for Aesthetic and Cosmetology

Member of The Korean Hair Research Society

Member of The Korean Society for the Study of Obesity

Member of Korea Atopy Association